

Executive Insights Program by Siinda

What is Executive Insights ?

PROGRAM COMPONENTS



Enhancement of Strategic Innovation Capabilities

Interactive sessions with experts and University professors



Benchmark Business Solutions with Champions

Interactive visits to leading companies



Interact with Start-ups and Business Accelerators

Visits to incubators and encounters with start-ups



Grow Your Network

Networking sessions with entrepreneurs, investors, experts and local business people

Personal Impact

High transformational impact on vision, personal values and growth.

Business Impact

Network opportunities with experts and potential business partners.

Technical Impact

Ecosystem based on technological innovation and new business models.

Executive Insights 2019 – Silicon Valley

Agenda Highlights



ANDREESSEN
HOROWITZ



- Pitches by start-ups in Location Data, Intelligence & Identity area, and User Experience area
- Tour of the Plug and Play Tech Center followed by a working lunch with an Overview of the Center and Media/Ad programs
- Overview of Andreessen Horowitz, one of the leading Venture Capital firms in Silicon Valley
- Social events in the evenings during the program



Executive Insights 2022 - Israel

Agenda Highlights



- Visits to strategic startup institutions like Technion University or Startup Nation facilities
- Special visit to the highly secured facility of the National Cyber Center for security and strategy discussion
- Presentations by key industry players like Techstars, ZAP group, Duda, Amazon, Facebook, or Wix
- Social events in the evenings during the program



Executive Insights 2023 - Boston

Agenda Highlights



- Half day at Harvard Digital Data Design Institute with brainstorming on future development in the industry
- Half day at MIT for keynote presentations on innovation-driven entrepreneurship with open discussion
- Vitis of Yesware office with presentations focused on investment and corporate ventures.
- Social events in the evenings during the program



Executive Insights 2024 – South Africa

March 17th – 20th, 2024

Day 0

- Networking dinner

Day 1

- Morning visit to the tech incubation center of the University of Stellenbosch
- Afternoon round table discussion with tech VC in Stellenbosch

Day 2

- Attending Big5 in Cape Town at Radisson Blue Waterfront followed by sponsors dinner at Innovation City (community of digital start-ups, scale-ups, corporates, entrepreneurs, world changers and innovators)

Day 3

- Visit 2 or 3 start-ups in Fintech, Agritech, and health tech

Companies to visit

Startups

- Yoco
- Yebo Fresh
- Carry 1st
- ARC
- SweepSouth
- Orderlin

Established Tech Companies

- Yuppiefchef
- Takealot
- Zando

Venture Capital Funders

- Nasper Foundry
- Old Mutual
- Crossfin
- The Carlyle
- Personix

Siinda is considering holding its 2024 annual executive insight program in Cape Town, South Africa. The plan is to visit the University Tech Startups and Venture Capital companies. The city of Cape Town is chosen because it is the DigiTech hub of Africa and a leading location for technology start-ups and venture capital deals. The city offers a wonderful and productive home for several successful pan-African collaborations. The city remains a technology leader in mobile software, revenue management, e-commerce tech, and the payment process sector. The city also boasts 2 world-class universities: The University of Cape Town and the University of Stellenbosch.

Big Five Digital

Big Five will be holding their annual Africa Summit on 19th and 20th March 2024. The Executive insight program will include attending day 1 of the summit and the sponsored lunch. Among the confirmed keynotes are Khomotso Molabe who is Chief Engineering Officer at Standard Bank SA, and Aisha Pandor, the Founder/CEO of SeepSouth.

Executive Insights 2025 – Japan

Advisers:



Japan Go To Market

Digital Marketing Expo Tokyo

