

About Hua Hin

Hua Hin is Thailand's oldest beach town resort. Situated on the west coast of the Gulf of Thailand and only 200 kilometers from the capital, Bangkok, it offers the ultimate getaway destination for the city's elite.

Popularised as a resort in the early-1920s by King Prajadhipok, Hua Hin is closely associated with the Thai Royal family and is a quiet and relaxing seaside resort ideal for vacations, a reasonable 2.5 hours drive down from Bangkok.

Golf Tournament

Sunday, 28th October, The Banyan Golf Club



Opened in 2008, [Banyan Golf Club, Hua Hin](#), Thailand offers golfers a world-class golf experience and dining facilities to be enjoyed by every player and visitor. The championship golf course and clubhouse has claimed awards in the top 3 "Best" places for three consecutive years by Asian Golf Monthly. Also the Banyan course was featured in the Top 1000 in the World by Rolex.

The unique contemporary Thai style designed clubhouse features luxurious changing rooms, exclusive club suite accommodation, Mulligan's Pub and Terrace Restaurant. All is perfectly complemented by 5-star service. Spectacular sunset views of the Burmese mountains from the clubhouse make it an even more memorable experience for everyone to enjoy.

Remarks: advanced booking is required. Golf fees should be paid by individual delegates on spot to Banyan Golf Club via cash or credit card. Please sign up during your online registration to the conference.

ITINERARY

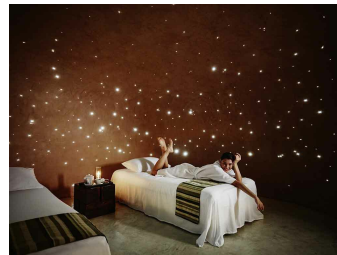
10:00 Depart to Banyan Golf Club
11:00 Preparation for golf
11:30 Golf Tournament
16:00 Return to So Sofitel Hua Hin

***Please gather sharply at 10:00a.m. on Sunday, 28th October at the [lobby](#) for SO Sofitel Hua Hin for transfer to Banyan Golf Club.

FEES

- **Fees:** THB 3,450 (approx. US\$105, inclusive of 18-hole Green Fee and Caddie)
- **Golf cart (optional):** THB 750 (approx. US\$23)
- **Club rental (optional):** THB 1,200 (approx. US\$37)
- **Transfers to Golf Course:** arranged by ALSMA
- **Payment method:** individual payment via cash or credit card on site to Banyan Golf Club

SO Spa at SO Sofitel Hua Hin



The world outside fades away the moment you set foot inside the secluded SoSPA - a veritable cocoon for relaxing, rejuvenating and revitalizing. Features French skincare products by Phytomer and YTSARA treatments inspired by local tradition.

Special offers to ALSMA delegates:

- 45 minutes Indian head massage THB 1,200 net per person
- 90 minutes Balinese massage THB 2,000 net per person
- 80 minutes Thai massage THB 1,260 net per person
- 30% discounts for a la carte menu

Remarks:

- 24 hours advance booking is required
- Please mention that you are a delegate of ALSMA AsiaComm'18 Conference when making reservation to receive the discount

Special Activity Experiences

**Itineraries suggested are for reference only. You can select any one (or more) activities from each day.
Activities could be booked through the hotel or local travel agents (rates may subject to change).

Saturday, 27th October

08:00 **Yoga class** (complimentary at hotel)
11:00 Enjoy 1-hour **Elephant riding** (THB 1,000net/adult, THB 600net/child (4-12 yrs))
13:00 **Amphawa Floating Market** with dinner (THB 2,600net/person) (Minimum 4pax)
15:00 **Thai boxing class** (THB 471net/person)



Sunday, 28th October

06:30 Receive a **blessing from local monks** at Cha Am Beach (THB 236net/person incl. an offering to be given to the monks)
08:00 **Yoga class** (complimentary activity at hotel)
10:00 **Golf Tournament** at Banyan Golf Club (THB 3,450net/person)
11:00 One-hour **Elephant riding** at Hua Hin Safari (THB 1,000net/adult, THB 600net/child (4-12 yrs))
16:00 **Fruit carving** demonstration (complimentary at hotel)

Wednesday, 31st October

15:30 **Towel folding** into animals (complimentary at hotel)
18:30 **Cha Am Wednesday Night Market**



Thursday, 1st November

08:00 Morning **market tour and cooking class** with Chef (THB 2,599net/person or THB 4,999 net/couple)
09:00 **Day excursion to Khao Luang** (Cave Temple) & **Khao Wang** (Mountain Palace) (THB 2,500net / person including lunch)
15:00 **Bike trip** to Cha Am Fisherman's Village (THB 400net/person)

Daily Complimentary Activities at Hotel

The following complimentary activities are available any day upon request:

- Petanque at White Oven Lawn
- Badminton at Garden area
- Football at Event Lawn
- Volleyball at White Oven Lawn



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