

Voice, Messaging and AI:

The Future is Here

2017

ASIAN LOCAL SEARCH AND MEDIA ASSOCIATION

Annual Conference

30th October to 1st November - Siem Reap, Cambodia



ALSMA



AsianLocalSearch



AlsmaAsia



Welcome to ALSMA 2017

Who is here?

- Delegates representing 25 countries, more than 40 organizations
- Publishers, printers, technology partners, leading digital brands, thought leaders and innovative start ups
- Website fulfillment, search marketing, Facebook advertising, search engine optimization, customer engagement, navigation, messaging.....

Welcome to ALSMA 2017

Thought leading speakers

Matthew Brennan

Ponnanna Uthappa

Andrew Shotland

Matthew Heller

Paul Plant



Welcome to ALSMA 2017

Compelling and relevant topics

The end of the leads-based business model

The small business operating system

Voice, AI and messaging

The SME migration to digital

The residual value of print

The vicissitudes of Google

Welcome to ALSMA 2017

Peerless networking

- Visit with sponsors
- Learn from colleagues and rivals
- Don't leave without making at least 5 new friends
- Enjoy the magical location